

SCRIP AWARDS — 2023 —

THURSDAY 16 NOVEMBER • THE OCEANDIVA, LONDON

SPONSORSHIP GUIDE



www.pharmaintelligence.informa.com/scrupawards2023

SPONSORSHIP ENQUIRIES:

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CONNECT WITH HUNDREDS OF PIONEERS IN GLOBAL HEALTHCARE

The Scrip Awards bring together over 400 industry pioneers to celebrate and acknowledge outstanding advances in global biopharma.

Now in its 19th year, the Awards honour work across 14 categories - from Best New Drug, Community Partnership of the Year, Best Contract Research Organisation as well as a new category for 2023, Best Oncology R&D Advance. Spanning every industry discipline. It's one of the most prestigious events in the industry calendar, with celebrations taking place over a three-course gala dinner and ceremony in London.

Sponsorship provides a wealth of opportunities, from thought leadership, to brand awareness and lead generation. The Awards offer a unique platform to connect and do business with key decision makers and innovators driving the future of global healthcare.

“A great evening with our Industry’s finest, celebrating incredible achievements!”

Parexel

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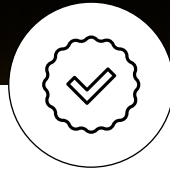
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WHY SPONSOR?



IT'S AN INVESTMENT

Sponsoring the Awards is the most cost-effective way of consistently promoting your company to leaders in the biopharma industry. Your investment allows you the exclusive opportunity to meet face-to-face with key contacts, whilst reinforcing your brand positioning throughout the year.



TAKE ADVANTAGE OF UNRIVALLED BRAND PROMOTION

Benefit from a high-impact, multi-channel marketing campaign, pre, during and post Awards. Each sponsorship package is designed to complement your existing marketing mix.



BOOST YOUR COMPETITIVE EDGE

Demonstrate leadership and commitment to global healthcare by sponsoring these world-renowned and prestigious Awards.



POSITION YOUR COMPANY AT THE FOREFRONT OF HEALTHCARE INNOVATION

Sponsor a category of your choice and enhance your position as a leader in this rapidly growing and dynamic sector. Identify and build new business contacts through a variety of highly targeted and exclusive networking opportunities.

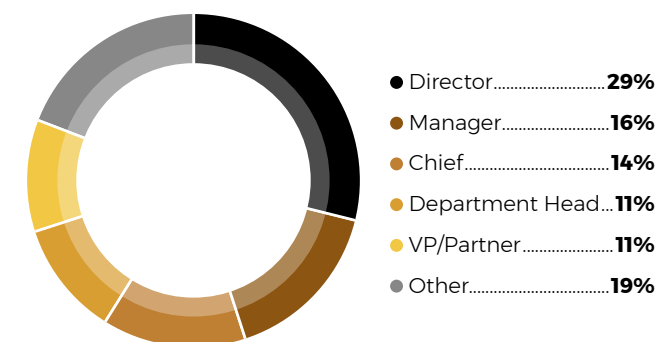
WHO WILL ATTEND?

The Scrip Awards bring together over 400 key decision makers and innovators to recognise outstanding achievements in the global biopharma industry.

These illustrious Awards offer premium networking opportunities for guests, with celebrations taking place over a three-course dinner and ceremony.

VIEW THE HIGHLIGHTS FROM 2022

ATTENDEES IN TERMS OF SENIORITY INCLUDE*:



PREVIOUS ATTENDEES INCLUDE*:



Scrip Awards attendees post show report 2022

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MARKETING AND PROMOTIONAL PLAN

Sponsoring the Scrip Awards allows you to elevate your profile above that of your competitors. Take advantage of an extensive marketing campaign, pre, during and post Awards, complementing your existing marketing mix.

Experience a targeted, multi-channel marketing campaign across the full Awards cycle:

- ◇ Company profile and logo on pharmaintelligence.informa.com/scripawards
- ◇ Exclusive branded signage on the Awards night
- ◇ Dedicated email promotions
- ◇ Adverts in the official Awards Programme
- ◇ Social media promotions

Key messages communicated throughout Scrip Awards:

- ◇ Save the date
- ◇ Entry deadline approaching
- ◇ Open for entries
- ◇ Last chance to enter the Awards
- ◇ 2023 categories announced
- ◇ Finalist announcement
- ◇ Introduction to the Judging Panel
- ◇ Winner's announcement

As a sponsor, benefit from these promotions and more, ensuring your company receives maximum exposure to the industry:

- ◇ Your company logo on all marketing collateral as sponsor
- ◇ Social media announcements of your involvement
- ◇ Your company logo on all Scrip Awards adverts
- ◇ Your company mentioned in Scrip Awards email campaigns

2023 SPONSORSHIP PACKAGES



SOLD
HEADLINE
SPONSORSHIP



CATEGORY
SPONSORSHIP*



DRINKS
RECEPTION
SPONSORSHIP



SOCIAL MEDIA
SPONSORSHIP



GUESTLIST &
PROGRAMME
SPONSORSHIP

**Category Sponsorship will be on a first-come, first-served basis.*

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HEADLINE SPONSORSHIP

This high-profile opportunity is available to one company only. Headline Sponsorship offers the highest prominence at the Awards, and in addition to Category Sponsorship, provides the following benefits:

- ♦ An opening Keynote Address to all Awards guests
- ♦ Presentation of Award of Sponsored category
- ♦ Branded as 'Headline Sponsor', with your company's branding appearing above all other Sponsors
- ♦ Premium seats at the ceremony, positioned directly in front of the stage

BENEFITS

Pre and Post-Awards publicity

- ♦ Your company logo will be included on the Scrip Awards website with a link to your website
- ♦ Your company logo on all email promotions, and any printed collateral, leading up to and after the Awards
- ♦ Announcement of your company as 'Headline Sponsor' on all Scrip Awards social media networks
- ♦ Relevant photography of the Awards evening will be provided, for you to use for your own promotional purposes
- ♦ Your company will be entitled to priority reservation of 'Headline Sponsor' for the following year

At the Awards

- ♦ 10 individual invitations for guests to attend the Awards ceremony
- ♦ A VIP meeting area for your company, within the pre-dinner drinks reception - a perfect meeting point for your guests
- ♦ Your company logo and 100-word profile in the official awards Programme
- ♦ Your company logo will be featured on a prominent video screen, throughout the evening, and during the Awards presentation
- ♦ Announcement of your company as 'Headline Sponsor' during the Awards ceremony
- ♦ Your company's representative will be invited on stage to announce and present the Award to the winner of your chosen sponsored category
- ♦ Your company name will be engraved on the Winner's trophy as 'Headline Sponsor'
- ♦ Discounts on additional guest tickets to the Awards
- ♦ Recognition in social media announcements at the Awards

CATEGORY SPONSORSHIP

Category Sponsorship is allocated on a first-come, first-served basis.

By securing the naming rights, your company will further enhance your brand's association with the category of your choice. To acquire the naming rights, your company must sign up for a three year period (with no additional cost in any given year). By obtaining a three year commitment, this gives your company sufficient time to become synonymous with the category of your choice, and be seen as an influencer within the field.

BENEFITS

Pre and Post-Awards publicity

- ◇ Your company logo will be included on the Scrip Awards website with a link to your website
- ◇ Your company logo on all email promotions, and any printed collateral, leading up to and after the Awards
- ◇ Announcement of your company as 'Category Sponsor' on all Scrip Awards social media networks
- ◇ Relevant photography of the Awards evening will be provided, for you to use for your own promotional purposes
- ◇ Your company will be entitled to priority reservation of 'Category Sponsor' for the following year

At the Awards

- ◇ 10 individual invitations for guests to attend the Awards ceremony
- ◇ A VIP meeting area for your company, within the pre-dinner drinks reception - a perfect meeting point for your guests
- ◇ Your company logo and 100-word profile in the official Awards Programme
- ◇ Your company logo will be featured on a prominent video screen, throughout the evening, and during the Awards presentation
- ◇ Announcement of your company as 'Category Sponsor' during the Awards ceremony
- ◇ Your company's representative will be invited on stage to announce and present the Award to the winner of your chosen sponsored category
- ◇ Your company name will be engraved on the Winner's trophy as 'Category Sponsor'
- ◇ Discounts on additional guest tickets to the Awards
- ◇ Recognition in social media announcements at the Awards

The following categories are available for sponsorship for 2023:

- | | | |
|-------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------|
| 1. Community Partnership of the Year | 6. Business Development Team of the Year | 11. Best New Drug Award |
| 2. MSD's Innovation Award (SOLD) | 7. Executive of the Year (SOLD) | 12. Best Oncology R&D Advance (NEW) |
| 3. Clinical Advance of the Year | 8. Best Contract Research Organization - Full-Service Providers | 13. Pharma Company of the Year |
| 4. Licensing Deal of the Year | 9. Best Contract Research Organization - Specialist Providers | 14. Scrip's Lifetime Achievement Award (SOLD) |
| 5. Quris Best Partnership Alliance Award (SOLD) | 10. WuXi AppTec's Biotech Company of the Year (SOLD) | |

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SOCIAL MEDIA SPONSORSHIP

Make a lasting impression, and position your company as an industry leader, by becoming a Social Media Sponsor.

Pre and Post-Awards publicity

- ♦ Your company logo and profile will be included on the Scrip Awards website with a link to your website
- ♦ Listed as 'Social Media Sponsor' on all email campaigns leading up to and after the Awards
- ♦ Announcement of your sponsorship across all relevant Scrip Awards social media networks
- ♦ Relevant photography of the Awards evening will be provided, for you to use for your own promotional purposes
- ♦ Your company will be entitled to priority reservation of 'Social Media Sponsor' for the following year

At the Awards

- ♦ The Social Media Wall will be branded with your company logo and Twitter account name
- ♦ Your company # will be promoted in the Awards programme, and in all marketing up until the Awards
- ♦ A VIP meeting area for your company, within the pre-dinner drinks reception - a perfect meeting point for your guests
- ♦ Your company logo and 100-word profile in the official Awards Programme
- ♦ Your company logo on signage throughout the Awards
- ♦ Your company logo featured prominently on the screen, at regular intervals during the evening
- ♦ Announcement of your company as 'Social Media Sponsor' during the Awards ceremony
- ♦ 10 individual invitations for guests to attend the Awards ceremony
- ♦ Discounts on additional guest tickets to the Awards

DRINKS RECEPTION SPONSORSHIP

The Awards will kick off with an exclusive networking Drinks Reception. Become a sponsor and receive prominent branding, positioning your company centre stage as guests arrive.

The full sponsorship package includes:

- ♦ Listed as 'Drinks Reception Sponsor' on all email campaigns leading up to and after the Awards
- ♦ Your company logo will be included on the Scrip Awards website with a link to your website
- ♦ Prominent branding in the Drinks Reception (please note, some materials in the Drinks Reception will feature all sponsor branding)
- ♦ Your company logo in the official Awards Programme
- ♦ Your company logo on signage throughout the Awards
- ♦ 10 individual invitations for guests to attend the Awards ceremony
- ♦ Your company will be entitled to priority reservation of 'Drinks Reception Sponsor' for the following year

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