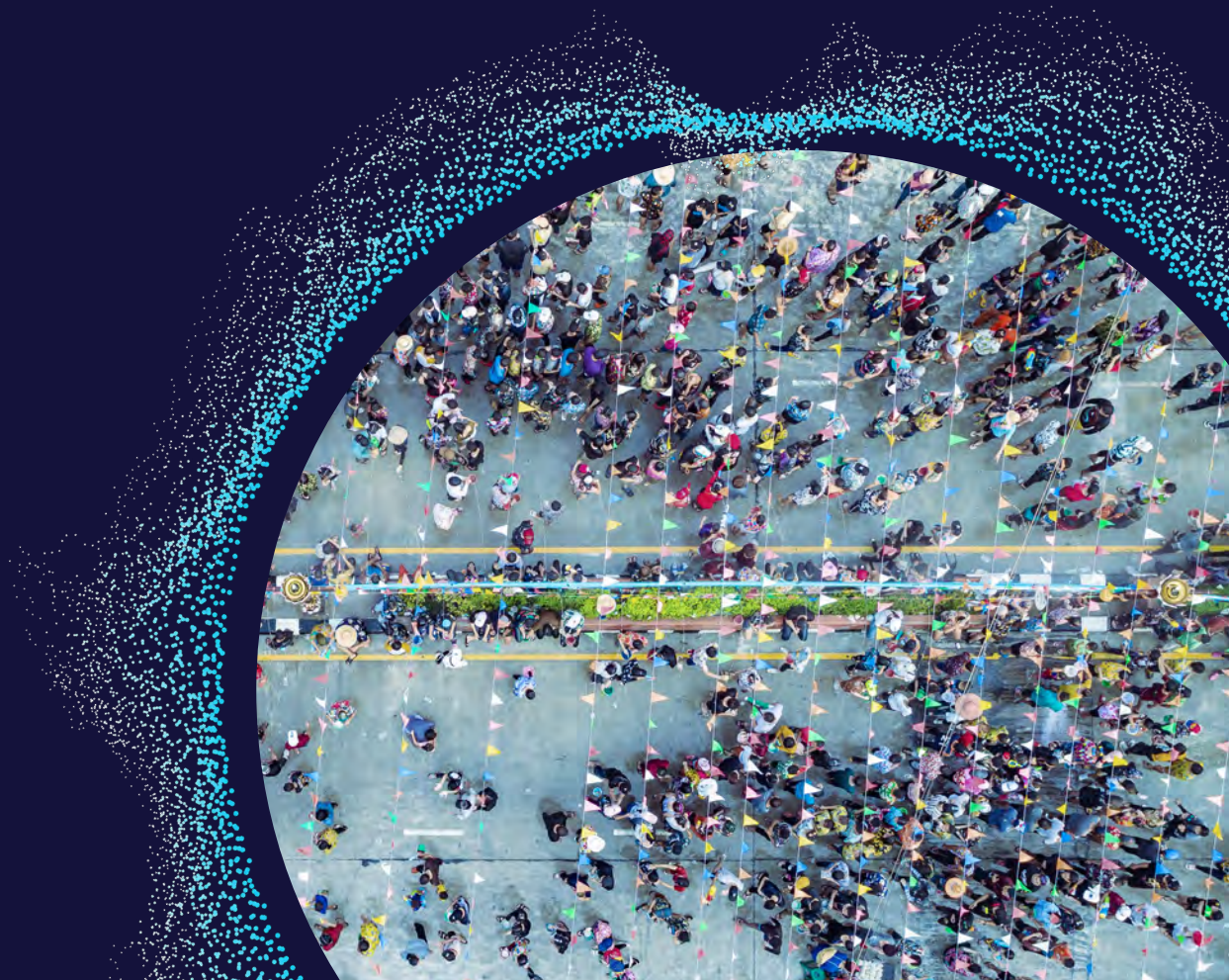


Use Case

# Citeline Real-World Data Protocol Design and Patient Population Impact

Learn how Citeline's Real-World Data (RWD) can help you understand the impact of your protocol design on the volumes of potential patients that can be enrolled



## Situation

Before finalizing their clinical trial protocol, a client wanted to analyze three iterations of eligibility criteria. They had several goals in mind:



Ensure they weren't looking for a 'needle in a haystack' based on the eligibility criteria



Confirm the ability to enroll diverse patient populations



Shield from unnecessary or unintentional exclusion of patients





# Solution

To identify the optimal protocol design, we analyzed each protocol in isolation, leveraging Citeline’s gold-standard, harmonized data assets:



**Real-world data**

Leveraging medical claims and lab data, we manually reviewed both protocols by each line of the inclusion/exclusion criteria represented by an ICD-10 code



**Trialtrove and Sitetrove**

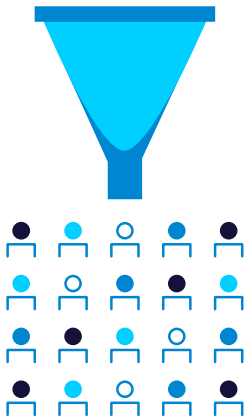
Overlaying Citeline’s clinical trial and site data, we further refined trial design

**Together, these data sources were used to:**

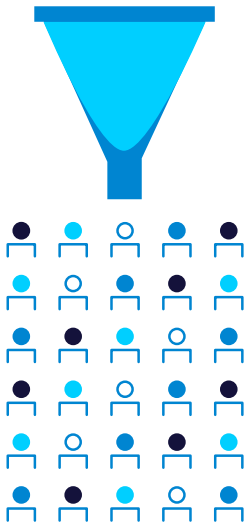
- Obtain a real-world view of the number of protocol-matched patients each protocol produced
- Break down patient populations by race, gender, and age
- Identify limiting inclusion/exclusion criteria factors

**RWD for Protocol Design and Patient Population Impact**

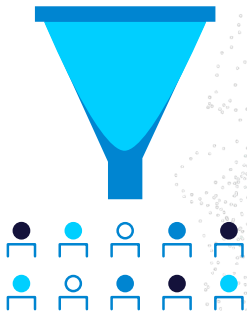
**Protocol V1**



**Protocol V2**



**Protocol V3**



**Volume of Protocol-Matched Patients to Target for Recruitment**

## Value

In the end, leveraging Citeline's insights allowed our client to not only design a strong protocol with confidence, but also:



**Design a clinical trial protocol** that strikes the right balance between scientific rigor and operational feasibility



**Avoid costly protocol amendments** by confirming availability of potential participants based on inclusion/exclusion criteria in advance



**Ensure the protocol design** does not unintentionally exclude diverse populations and is as representative as possible



## The Citeline Difference



Tap into unique combination of powerful, granular data sources to generate nuanced insights



Work with a dedicated team of experts with hundreds of years of combined clinical and commercial expertise, delivering insights how you need them



Utilize support throughout the R&D lifecycle – from initial strategy/commercial analysis to clinical development and disclosure



Learn how Citeline's real-world data (RWD) can help you understand the impact that your protocol design has on volumes of eligible patients

[LEARN MORE](#)





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