

Use Case

# Competitor Analysis

Identify competitors and assess the impact of their strategies and upcoming readouts with expert intelligence designed to help you stay a step ahead

Do you need to:

- 1 Understand what's happening in the market and why?
- 2 Make sense of your competitive landscape?
- 3 Track what your competitors are doing and who they are partnering with?
- 4 Predict probability of success and estimate future success of drugs in development?
- 5 Assess the market potential of assets and how to position your assets?
- 6 Get a long-term view of the market?

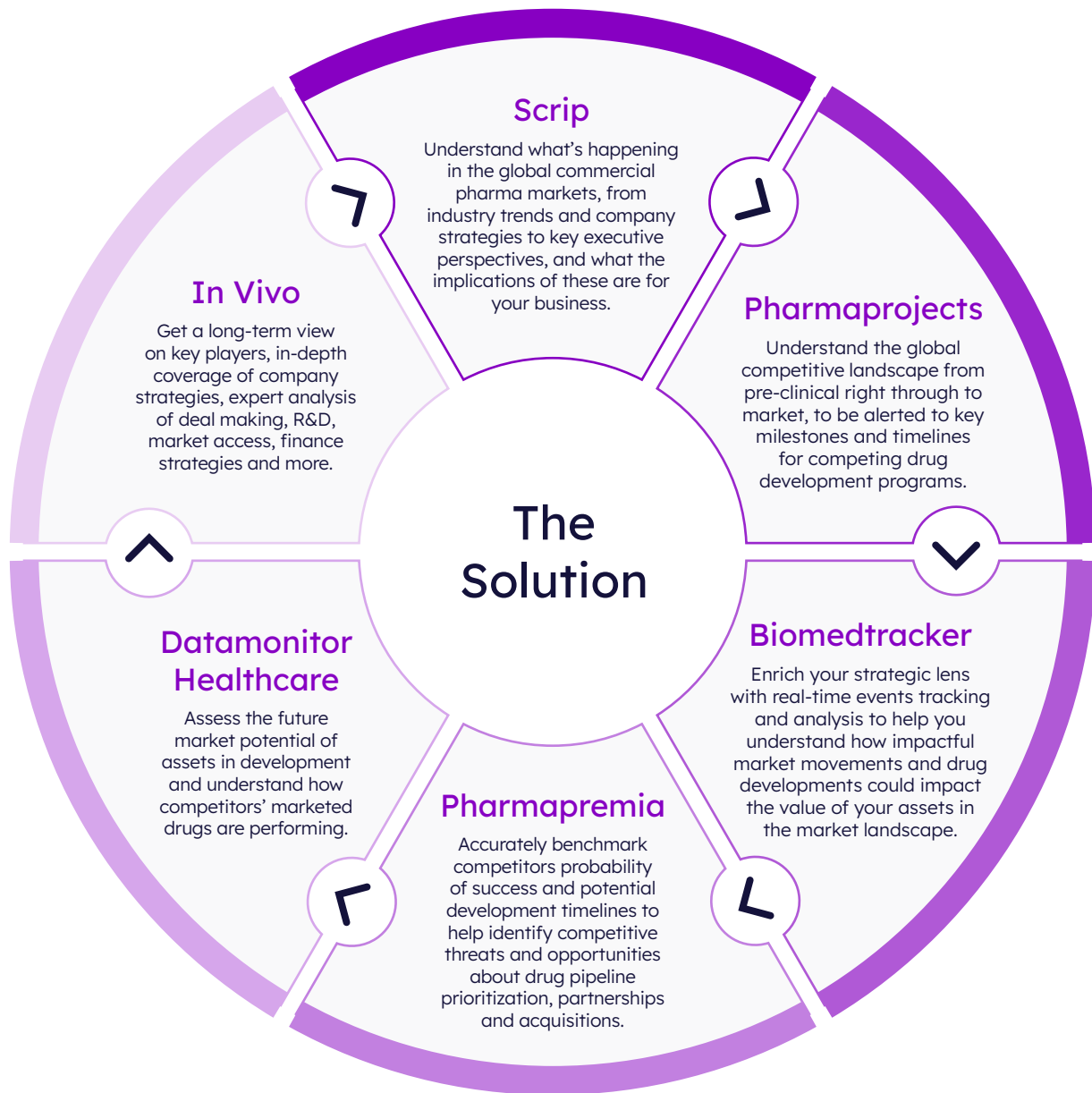
↓ The Solution





## The Solution

Citeline gives you the tools, data, and analysis you need to effectively track your competitors and be aware of upcoming events that will impact the market landscape.



### Ask the Analyst - included as part of your subscription

You'll also get direct access to the global team of industry experts, including PhD and MD Scientific analysts, available to help answer your questions as you research and build your business strategy.

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