

Make the recruitment and enrollment of diverse populations a priority — and a success



Are you leveraging the right intelligence to support optimal investigator and site selection?

Exploring Sitetrove: Robust coverage, manually curated by therapeutic experts

- 550,000+**
Clinical investigators, holding an MD or equivalent, profiled by experience
- 194,000+**
Sites by trial type and clinical trial experience
- 185+**
Countries worldwide
- 58,000+**
Sources
- Market leading**
Patient/disease segmentations



Sitetrove's investigator intelligence includes...

- Affiliated trial sites
- Medical specialty
- Proximal physician and patient counts
- Historical trial experience
- Contact details
- US patient demographics
- Competitive trial engagement
- FDA inspections
- Other regulatory actions



How are you institutionalizing diversity in clinical trials within your organization?

Embedding diversity considerations early on in planning and feasibility is critical to recruiting underserved patients into your studies



Sitetrove enables you to understand the landscape of clinically relevant and demographically diverse patient populations for US investigators. Patient insights, including age, race and gender demographics, can be viewed at the state, city, investigator and primary organization levels.

Patient insights sourced from an industry-leading real-world dataset including

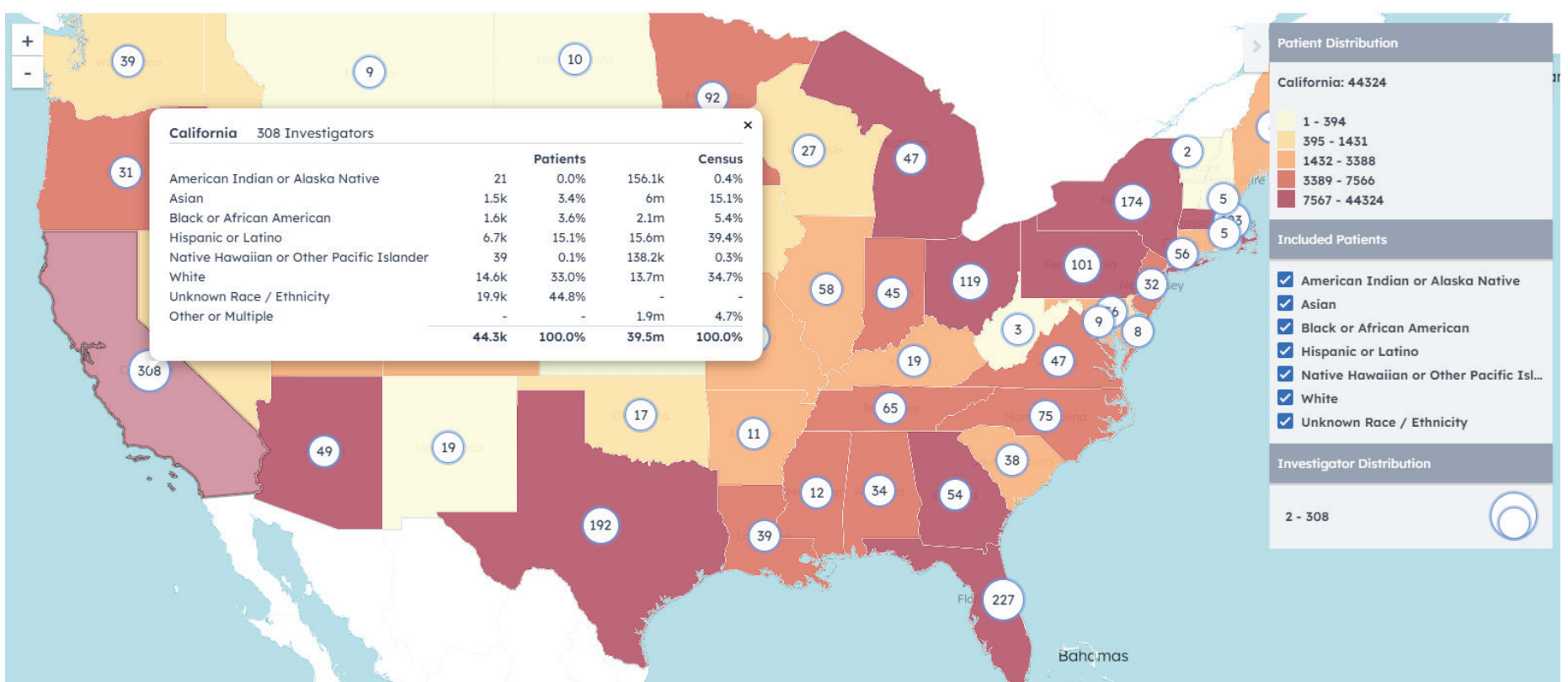
300M+ US lives

Patient race and ethnicity for **200M+ lives**

~95k Sitetrove investigators with patient race data

Dynamic Visualizations

Use a dynamic heatmap, leveraging both claims and census data to quickly identify states with the highest patient diversity matched to your selected disease, and investigators best aligned with your diversity objectives



See how factoring in diversity when selecting investigators for your trials can save you millions

Avoid additional post-marketing trial costs that can cost on average



+\$26M¹

Avoid approval delays that can easily result in



\$1M

in lost revenue per day per drug²

¹ - How Much Does a Clinical Trial Cost? - Sofpromed
² - Based on the lost revenue potential for a \$500M/yr drug

Learn how you can leverage patient demographic data alongside Sitetrove's gold-standard clinical trial intelligence to optimize investigator selection and hit your diversity goals faster

[LEARN MORE](#)

To learn more about the advantages we can deliver to your company, please visit: Citeline.com or email: info@Citeline.com

