



# Enable Precision Patient Recruitment with **Lab Alerts**

Empower investigators to consider every potential participant for your trial by alerting your site staff or CRO that a potential clinical trial participant presented at their site.

**Lab Alerts** provides near real-time notifications on study-specific positive lab results so study teams can focus their efforts on potentially eligible patients for your trial.



## Focus on the patients relevant to your trial

Launch a patient recruitment campaign, prescreen, and direct participants to help study coordinators cut through the noise. Establish protocol-specific alerts to quickly identify potentially eligible patients using positive outcome data, streamlining their recruitment before the opportunity closes or they are recruited elsewhere.



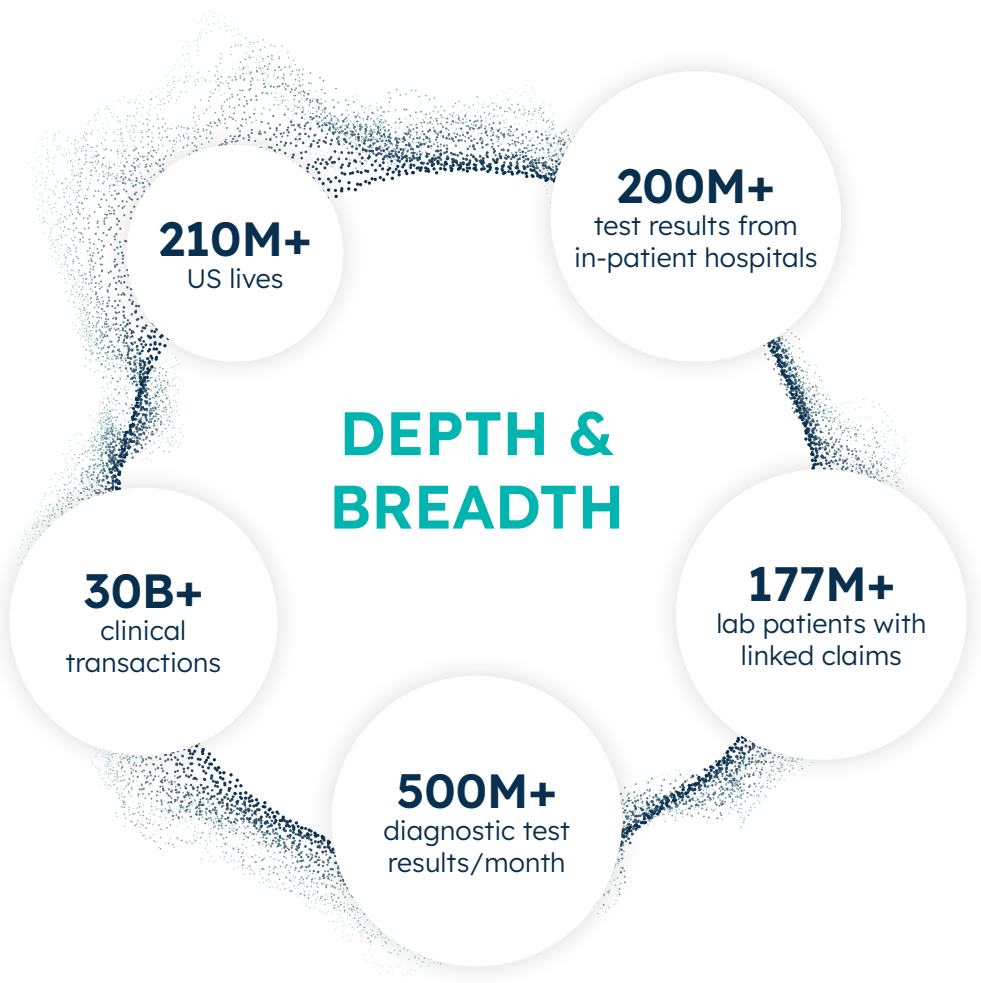
## Never miss a relevant patient

Identify and alert your sites or CRO of potentially eligible patients within 24–48 hours of the lab result being posted.

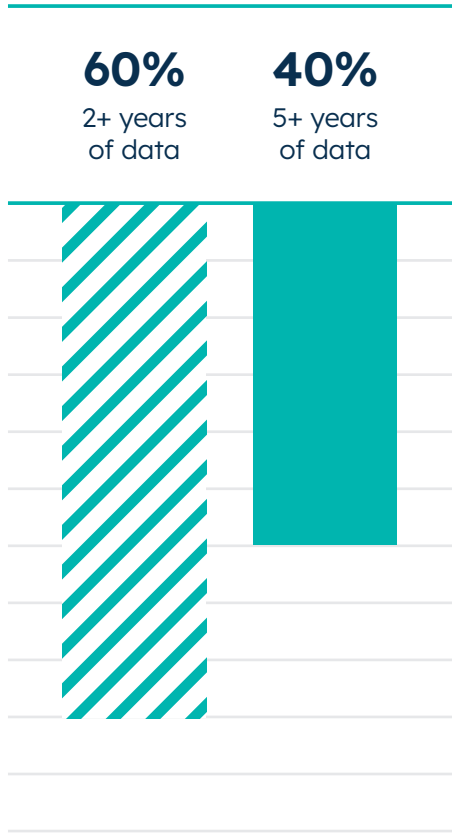


## Get the full picture of the patient population

Our lab data is connected to the rest of our industry-leading datasets, giving you a full view of a patient's journey. Look across medical claims, Rx claims, diversity data, and EHR to tap into valuable patient journey insights.



**COLLECTED DATA PER PATIENT SINCE 2017**



**SOURCES & METHODOLOGY**



**3 of the top 4** national reference labs



**100+** hospitals and health systems



**Patients are de-duplicated** and tokenized for longitudinal tracking



**HIPAA** compliant

**Never miss a potential trial participant.** Unlock precision in patient recruitment and transform the way you approach clinical trials.