



Citeline Connect Membership

Now Part of Your
Citeline Subscription

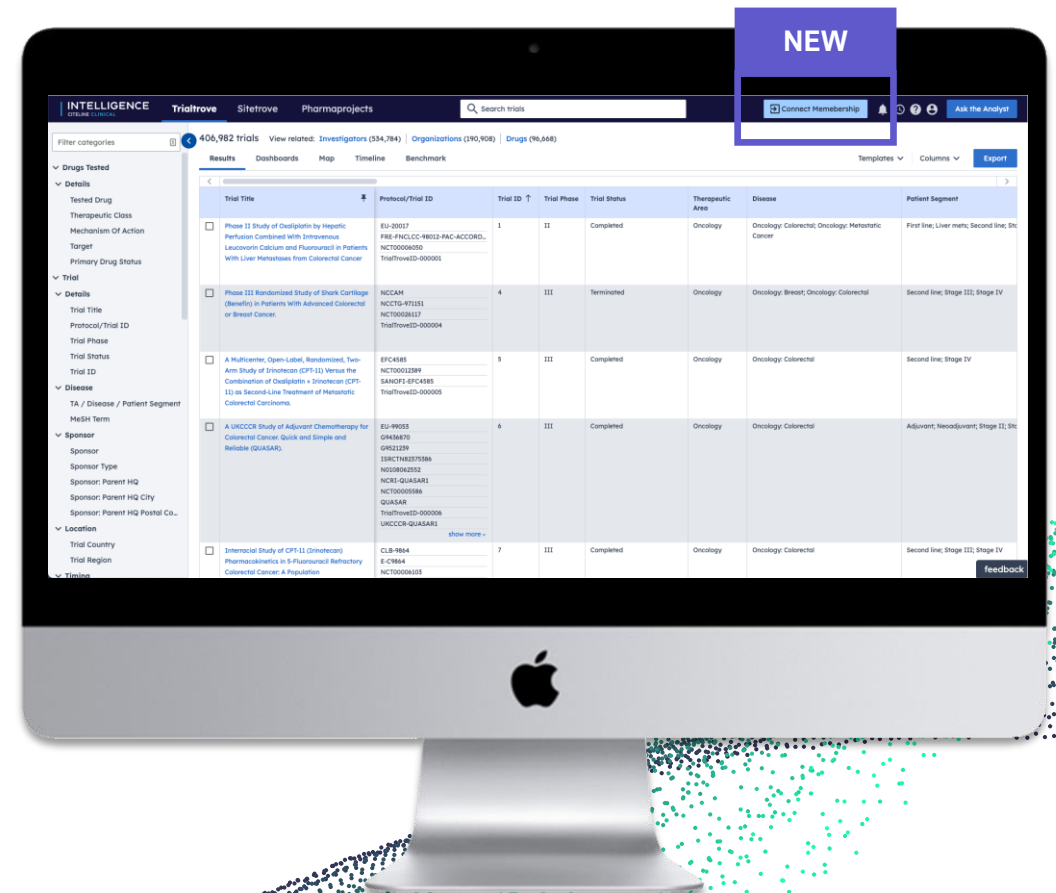
CITELINE.COM



Agenda

- Connect Membership Overview
- Demo
- Patient Engagement & Recruitment Overview

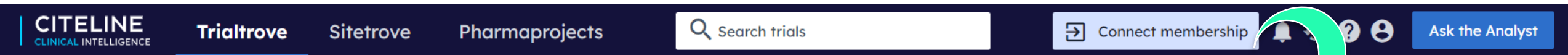
Access your **Connect Membership** directly through Trialtrove and Sitetrove



Citeline Connect Membership Overview



As part of your 2023 Trialtrove or Sitetrove subscription, gain access to the NEW Citeline Connect Membership

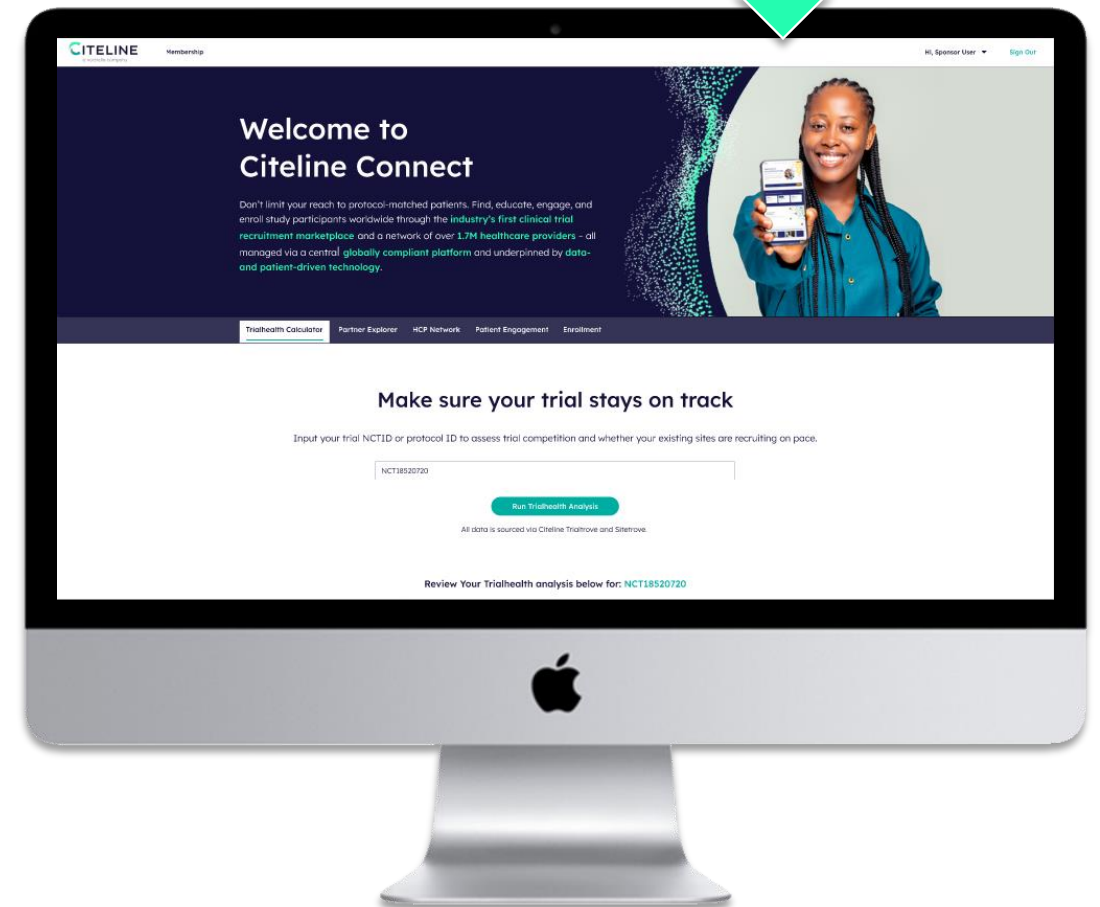


Assess Your Trialhealth

- Assess risk by quickly calculating **recruitment rate for a specific trial**, understand **required recruitment rate** needed to reach Last Patient In Date, and benchmark against industry standard recruitment rate for similar trials
- **Benchmark enrollment against** completed studies with similar protocols
- Get a snapshot of competing trials enrolling at the same sites or in the same countries, and that could be limiting awareness and participation of your trial

Unlock Patient Recruitment Market Intelligence

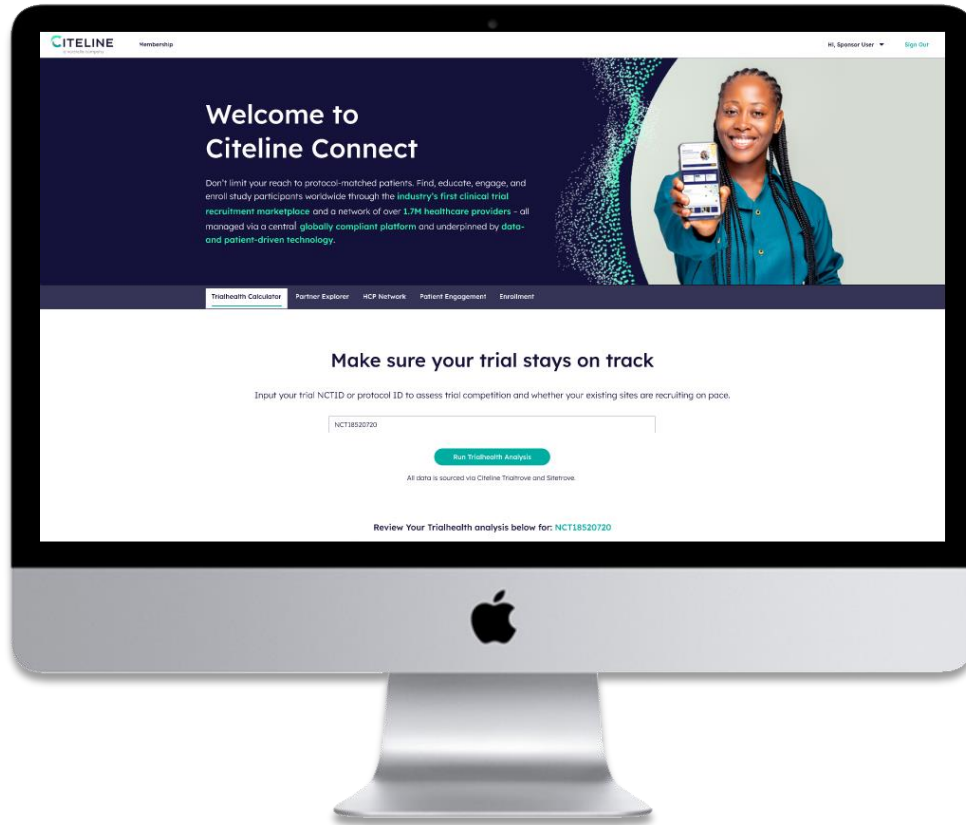
- Explore which of the **100+ recruitment partners** from Citeline Connect's Global Patient Recruitment Marketplace – due diligence and MSAs already in place – have reach to the patients you need
- Discover opted-in HCP networks that can increase trial awareness among **1.7M+ targeted physicians**



Connect Membership: Trialhealth Calculator



Check whether clinical trial patient recruitment is pacing as planned, and understand competition that could limit participation



How to Use the Trialhealth Calculator:

1. Input a NCTID or unique Protocol ID and click “Run Trialhealth Analysis”
2. You must manually enter the number of patients enrolled to date to accurately assess a trial’s recruitment rate

No study health check query is stored by Citeline.

Total Number of Reported Sites*	Target Accrual*	Number of Patients Enrolled to Date*
<input type="text" value="29"/>	<input type="text" value="30"/>	<input type="text" value="0"/>
First Patient in Date*	Last Patient in Date*	
<input type="text" value="04/17/2023"/>	<input type="text" value="12/08/2023"/>	

- All fields in the Trialhealth Calculator are manually editable
 - All data is sourced via Trialtrove and Sitetrove
[View source data and logic here](#)
 - No data inputs are stored by Citeline
3. Scroll further to view Enrollment benchmarks for positive outcome and completed studies, or view a snapshot of the trial’s competitive landscape and the site and country level

Connect Membership: Partner Explorer & HCP Network



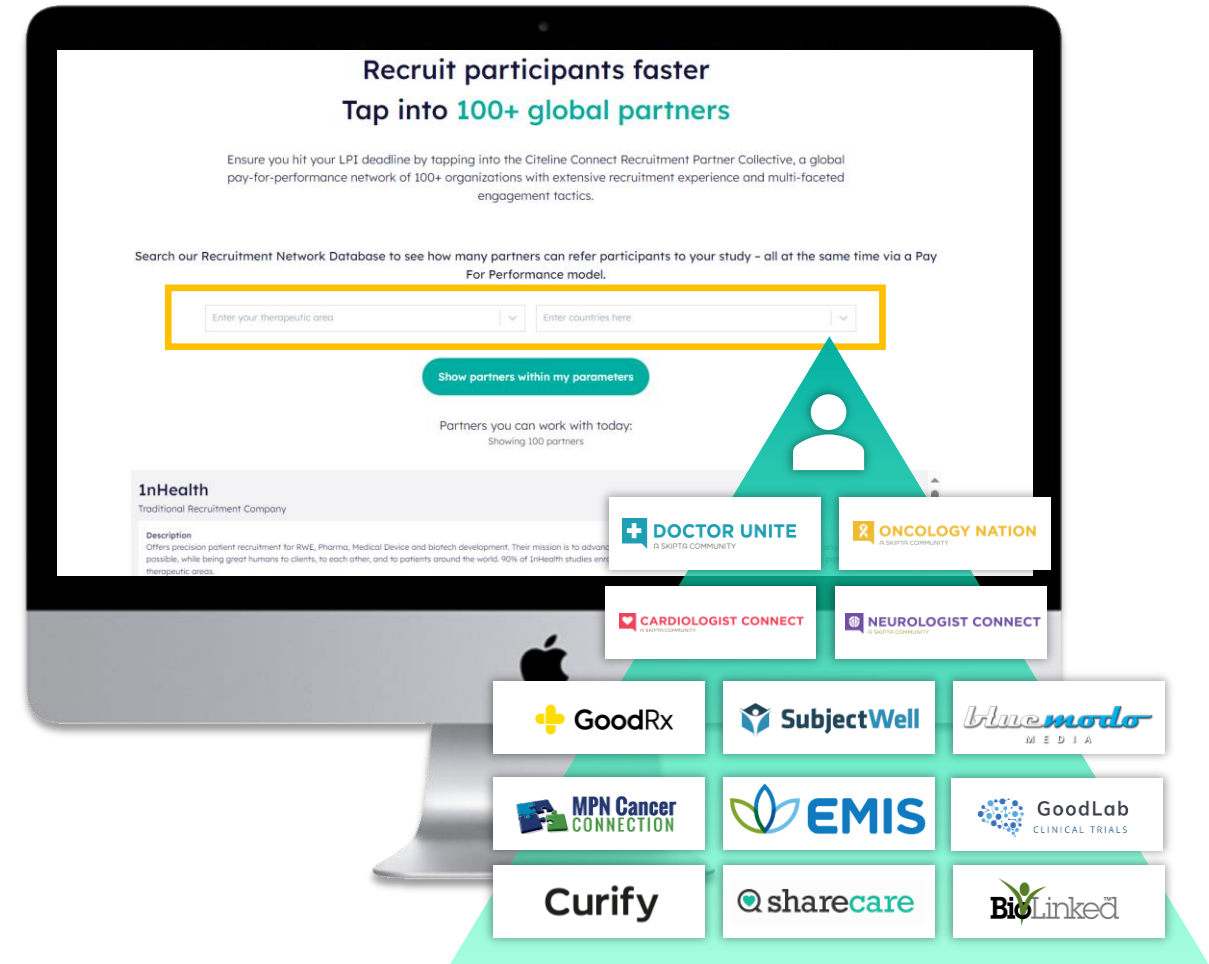
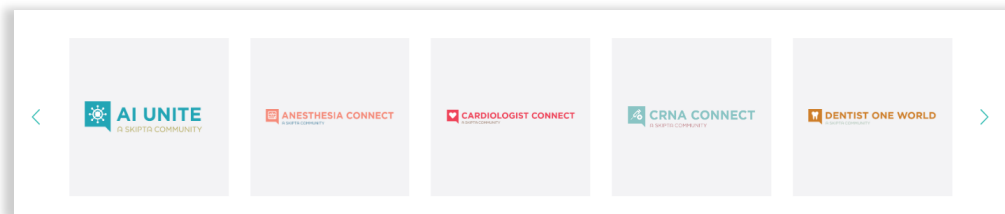
Understand which vendors and channels are best positioned to maximize recruitment of untapped patients at existing sites

How to Use the Trialhealth Calculator:

1. Select a therapeutic area and countries
For countries, you can select more than one – the logic is an OR statement
2. Click “Show Partners in My Parameters”
3. View recruitment partners with reach to patient in the TA and countries queried

Overview of HCP Network:

- Scroll through the 25 Skipta online communities of medical professionals that can drive trial awareness and additional patient referrals



Citeline Connect: Patient Engagement & Recruitment Overview





Every touchpoint matters in clinical trial patient engagement and recruitment –

Citeline Connect offers fit-for-purpose solutions to match you and your stakeholders needs, every step of the way

01

Amplify awareness
of your brand,
mission, and clinical
research globally

02

**Promote
understanding and
connection to
clinical trials as a
care option**

03

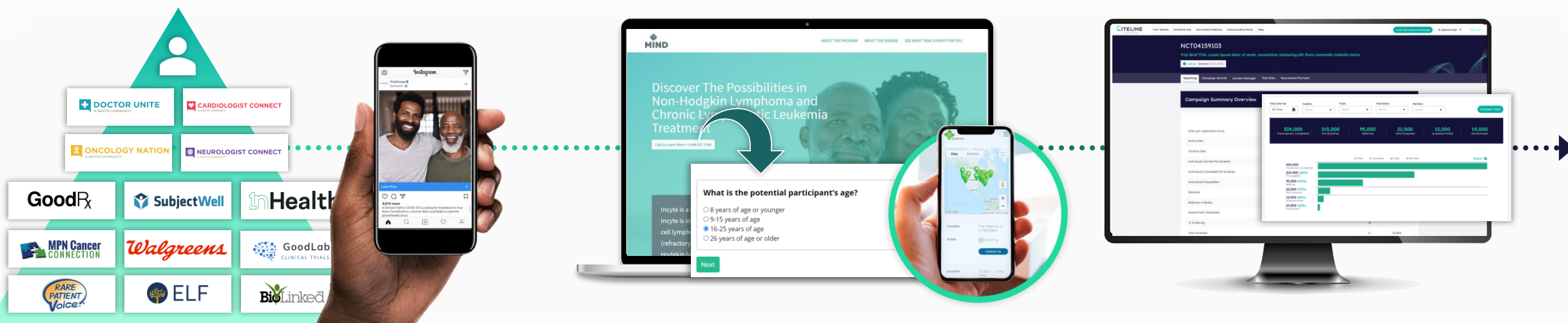
**Optimize
enrollment by
streamlining patient,
site, physician, and
partner experiences**

Cross-Portfolio

Disease & Program

Single Study

Create a frictionless journey for patients to discover, learn, engage, and enroll in a trial



Connect to patients through a Global Clinical Trial Recruitment Marketplace and proprietary Healthcare Provider Networks

Streamline multi-source traffic, promote education, and generate engagement with patient-centric, localized digital experiences

Optimize enrollment with direct patient-to-site handoff, multi-vendor management and real-time performance tracking & insights