

# Global Generics & Biosimilars

AWARDS 2024

Wednesday, 9 October, 2024 | Hotel NH Milano Fiera

## ENTRY GUIDE

ENTRY DEADLINE: MONDAY, 22 JULY, 2024

[www.citeline.com/awards/GGBAwards](http://www.citeline.com/awards/GGBAwards)

# The Global Generics and Biosimilars Awards, now in its 11th year, celebrates the greatest achievements and innovations across the development, authorisation, marketing and distribution of global off-patent pharmaceuticals.

Held during CPhI Worldwide week in Milan, these illustrious awards provide a unique opportunity for the industry to come together to discuss future opportunities and challenges and shine a light on the companies and individuals driving positive change.

Winners will be recognised across 14 categories, including Biosimilar Initiative of the Year, Leader of the Year, Business Development of the Year, API Supplier of the Year, and Campaign of the Year.

This year's Judging Panel is made up of senior representatives from the generics, biosimilars and value-added medicines industries - covering all disciplines to ensure that the judging process is objective and fair.

“The Awards acknowledge the tremendous achievements made by the industry in delivering high-quality medicines, to those around the globe, who need them most.”

**David Wallace**, Executive Editor  
**Generics Bulletin**

## Why Enter?

- Gain the recognition you and your company deserve, by showcasing your achievements to the industry's most influential names.
- Create further trust and drive business growth by being in the running for the industry's highest accolades.
- Position your company as a specialist leader within your region and sub-sector of Generics and Biosimilars.
- The awards are not just for big businesses, they very much champion small businesses too - winners will be those with the smartest innovations.

The Global Generics and Biosimilars Awards are free to enter. The closing date for entries is Monday, 22 July, 2024, and the qualifying period for submissions is 1 September 2023 to 31 July 2024.

The judging process will take place in early September. The finalists will be announced in late September and the winners revealed at the Awards on Wednesday 9 October, 2024.

## Categories:

1. Company of the Year
2. Company of the Year, Americas
3. Company of the Year, EMEA
4. Company of the Year, Asia-Pacific
5. Acquisition of the Year
6. Leader of the Year
7. Value Added Medicine Initiative of the Year
8. Business Development of the Year
9. API Supplier of the Year
10. Biosimilar Initiative of the Year
11. Regulatory Achievement of the Year
12. Industry Partner of the Year
13. Corporate Social Responsibility Initiative of the Year - *Supported by IHP*
14. Campaign of the Year

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# Entry Criteria

**Evidence cited in supporting text could include: market data to show commercial success; details of deals done, synergies delivered, and integration goals achieved; brief accounts of campaign reach or stakeholder engagement; or responses and testimonials from customers. Please note: the activities in question should have taken place between 1 September 2023 to 31 July 2024.**

## Company of the Year

Open to any company that generates at least a third, or at least US \$250 million, of its annual sales from generics or biosimilars.

## Regional Companies of the Year

Open to any company that generates at least a third, or at least US \$250 million, of its annual sales from generics and biosimilars. Qualification for a region is dependent on the headquarters (not tax domicile) of a company's generics and/or biosimilars business.

## Company of the Year – Americas

## Company of the Year – EMEA

## Company of the Year – Asia-Pacific

## Acquisition of the Year

Open to any company which has acquired another company that is active in generics and/or biosimilars, or has acquired a portfolio of generic and/or biosimilar products.

## Leader of the Year

Open to any member of the senior management team of a firm within the generics or biosimilars industries. Judges will want to see how the entered leaders have best applied company values within the business environment – achieving measured and sustainable growth, driving improved performance, delivering shareholder value, implementing robust strategies, engaging staff, demonstrating market knowledge and true customer insight.

## Value Added Medicine Initiative of the Year

Entries in this category could include known molecules that are repurposed for new indications, reformulated in a way that adds value for patients, put together in innovative combinations, or which feature added-value packaging or delivery methods.

## Business Development of the Year

Open to any generics and/or biosimilars alliance, joint venture, distribution agreement, licensing deal or similar that does not involve the acquisition of another company or a portfolio of products.

# Entry Criteria

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## API Supplier of the Year

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Open to any company supplying off-patent active pharmaceutical ingredients (APIs) or Intermediates.

## Biosimilar Initiative of the Year

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Entries may relate to any biosimilar currently marketed, approved or in clinical development, sales and marketing initiatives, distribution agreements or other initiatives aimed at increasing biosimilar usage.

## Regulatory Achievement of the Year

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Awarded to identify excellence in the regulatory sphere. This could include innovative approaches to obtaining marketing authorisations, regulatory milestones for individual companies, or developments that represent a wider breakthrough for the global generics and/or biosimilars industries.

## Corporate Social Responsibility (CSR) Initiative of the Year - Supported by IHP

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Humanitarian charity International Health Partners (IHP) has partnered with Generics Bulletin to create this Award. Entries could include: company approach to CSR, implementation, engagement plans, training & education programmes, compulsory licensing and humanitarian aid donations.

## Industry Partner of the Year

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Awarded to recognise outstanding achievements by firms or individuals that work alongside generics and biosimilars manufacturers and suppliers. These could include logistics providers, contract-research organisations, contract-manufacturers, law firms and consultants.

## Campaign of the Year

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This category allows industry firms and organizations to highlight outstanding campaigns used to successfully promote and highlight generics, biosimilars and value-added medicines across the world. This could include awareness campaigns, efforts to highlight key industry contributions to a wider audience, or initiatives that raise the profile of off-patent medicines for healthcare industry stakeholders.

# How to enter:

1. **VISIT** [www.citeline.com/awards/ggbawards](http://www.citeline.com/awards/ggbawards)
2. **SELECT** your category or categories
3. **CREATE** your online account
4. **COMPLETE** your online entry form(s) explaining why you or your company should be considered a winner this year. Please refer to the category criteria as a guide.
5. **SUBMIT** your entry and you will receive an automated submission receipt

[www.citeline.com/awards/ggbawards](http://www.citeline.com/awards/ggbawards)

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# FAQs

## Q. How do I enter?

A. It's very simple. Ensure you have read the entry guidelines and category criteria. Head to [www.citeline.com/awards/GGBAwards](http://www.citeline.com/awards/GGBAwards) - once you are ready click 'enter now' - follow the onscreen instructions, saving your entry as you go. Ensure you submit your entry on your account page, by ticking the box next to the entry you wish to submit and click the 'Submit' button.

## Q. How much does it cost to enter?

A. Entering the Global Generics and Biosimilars Awards is free of charge.

## Q. When is the entry deadline?

A. Entries are being accepted until Monday, 22 July, 2024. There will be no further extensions past this date.

## Q. I am not sure which category our entry would fit into?

A. If you're unsure which category is suitable, please contact Jo Kirkpatrick at [jo.kirkpatrick@citeline.com](mailto:jo.kirkpatrick@citeline.com) for further assistance.

## Q. Can I enter the same submission into more than one category?

A. We encourage entries into more than one category per individual or company, where appropriate; please ensure you review the category criteria and tailor your entries accordingly.

## Q. What do I get if I win?

A. All winners will be revealed on the night on Wednesday, 9 October, 2024. As a winner you receive a trophy, certificate as well as winner logos to help promote your company as a leader in your field.

## Q. How will I know whether my submission has been received?

A. All submissions will be acknowledged by an automated email once you have submitted your entry. Our Awards team will also get in touch with you again shortly after the entry deadline. If you have any concerns, please contact Jo Kirkpatrick at [jo.kirkpatrick@citeline.com](mailto:jo.kirkpatrick@citeline.com)

## Q. How will I know if my submission has been successful?

A. Following the judging, all companies and individuals will be notified by email. Finalists will be announced on our website. If you are successful, you will also receive an email from us on what happens next.

## Q. Are there other ways I can get involved in the Awards?

A. Yes, there are many sponsorship opportunities available. Please contact Casey Burwell on [casey.burwell@citeline.com](mailto:casey.burwell@citeline.com) for information.

## Q. How can I ensure I'm at the Awards ceremony for networking?

A. It's essential to register your place at the event. Please contact Jo Kirkpatrick at [jo.kirkpatrick@citeline.com](mailto:jo.kirkpatrick@citeline.com) for information.

## Rules of entering:

- All entries must be submitted via the Eventsforce page, available via the website [www.citeline.com/awards/ggbawards](http://www.citeline.com/awards/ggbawards)
- Once your entry form has been completed, you will receive an automated confirmation email.
- Limit your entry to 1000 words.
- All entries must be accompanied by a 250-word summary of the entry as you would like it to appear on all publicity material (this is in addition to the 1000-word entry). Please do not include confidential material in your 250-word summary. We reserve the right to amend your summary, if needed.
- All entries must be based on activities undertaken between 1 September 2023 to 31 July 2024.
- Your company may enter more than one category, provided that each entry has been specifically written to address the relevant criteria and is accompanied by a separate summary.

## Useful tips for a winning entry:

- Read the entry details and judging criteria carefully for each category before starting your submission.
- Write your entry specifically for the category in question, check the nomination is in the correct category and would not stand a better chance of winning in a different category.
- Do not exceed the word limit, but make the most of the allowance you've been given.
- Ensure the activities included were undertaken between the date parameters, 1 September 2023 to 31 July 2024.
- Ensure each entry meets the specific criteria for its category.
- Ensure you have answered each entry question under a separate heading in your submission.
- Plan ahead to ensure it's submitted in plenty of time so that, should it be incomplete, there will still be time to correct and re-submit it before the closing date of Monday, 22 July, 2024.

## Confidentiality

We recognise and respect the sensitive nature of the information submitted in the entries. We ensure that this recognition is shared by our Judging Panel and therefore requires each judge to sign a confidentiality agreement before they are appointed. Entries are not disclosed or discussed outside the judging process. Once an entry is shortlisted, extracts from the entry summary only will be sourced for inclusion in the Awards ceremony and any subsequent editorial coverage. Please ensure your entry summary contains no confidential or sensitive information. The Judging Panel for each Award is selected to avoid any conflict of interest.

# Global Generics & Biosimilars

AWARDS 2024

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