

## BEST NEW DRUG AWARD

The Best New Drug Award recognizes excellence in pharmaceutical development. In this category, the judges will be looking for the small-molecule, biological, cell/gene therapy, digital therapeutic or vaccine product approved in Japan during the qualifying period that represents the best therapeutic advance in its area.

Any new product is eligible to enter as long as it was approved in its first indication in Japan between July 1, 2023 - June 30, 2024 even if it has not been launched yet. (Generic and biosimilar products are not eligible.)

Entrants must have played a key role in the development of the nominated product, for example as a sole licensee or co-developer responsible for clinical trials and/or regulatory submissions, and all company members of joint development or joint venture agreements should be disclosed in the application.

Please complete the contact and entry sections and email to Natalia Kay, Senior Events Manager. E: Natalia.Kay@citeline.com

## To enter this category, please answer the following:

- Brand and generic name, indication, company(ies) involved in its development (if more than one company, please detail the relationship between the parties).
- · Date and market of approval and launch
- Mechanism of action. How is this differentiated from other products and how does it represent a step forward?
- Outline evidence for clinical activity, for example summary results from registrational clinical trials. How does this translate into a meaningful therapeutic benefit for patients and over other drugs?
- $\cdot$   $\;$  What is the potential market size of the candidate?

## **Details of person submitting the entry:**

Entering Company	Twitter handle of the entering company
	Website of the entering company
Name of the person submitting this entry form	
	References Include any links to online references that may support your entry
Organization of the person submitting this entry form (if different from 'Entering Company')	
Email address	

<b>Entry summary:</b> (approx. 250 words) Please enter a summary of your entry, this may be used in Awards publicity material so please do not include any confidential information.
<b>Entry:</b> (approx. 1500 words) Please use this box to submit your entry, referring to the questions in the category criteria.

