



C+D AWARDS 2026

SPONSORSHIP GUIDE

London Hilton on Park Lane | Thursday, September 10, 2026

Get ready to celebrate the very best in community pharmacy, because the C+D Awards 2026 are bigger, bolder and more inspiring than ever!

This is the UK's premier pharmacy Awards spotlighting the innovators, problem-solvers and patient-care champions who are redefining what community pharmacy can be. Open to all pharmacy professionals working in a community setting – locums, PCN teams, service leads, support staff and more - the C+D Awards 2026 give you a front-row seat to the people and projects driving real impact across the sector. It's your moment to connect, celebrate and shine with the professionals who are shaping the future of pharmacy.

JOIN US FOR THE 19TH ANNUAL AWARDS!

AWARDS STATISTICS:

127,000
website unique users
(monthly average)

93,000
website registered
users

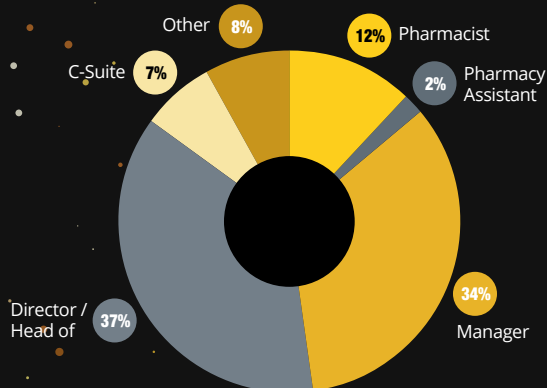
274,000
website page views
per month

660+
attendees to the
C+D Awards in 2025

PREVIOUS ATTENDEES:



PREVIOUS ATTENDEES:



PREVIOUS SPONSORS:



Sponsorship enquiries

Trevor Day – Key Account Manager | +44 (0)7880 461 744 | trevor.day@citeline.com
 Yue Zhuo – Business Development Manager | +44 (0)7407 891 600 | yue.zhuo@citeline.com

SPONSORSHIP BENEFITS OF THE C+D AWARDS 2026

Target Audience

Attracting diverse and influential attendees from pharmacists, pharmacy managers, buyers and wholesalers.



Premium Networking

Our unique mix of guests, from industry veterans to rising stars, creates an unparalleled networking experience.



Brand Awareness

Via our strategic marketing approach and extensive network, your brand will receive maximum exposure.



POSITION YOUR BRAND AS AN INDUSTRY LEADER WHILE BUILDING AUTHORITY THROUGH THIS PRESTIGIOUS EVENT!

SPONSORSHIP PACKAGES:

- **Headline Sponsor**
- **Category Sponsor***
- **Program and Guestlist Sponsor**
- **Photobooth Sponsor (SOLD)** 
- **Social Media Sponsor**
- **Welcome Reception Sponsor (SOLD)** 

*Category sponsorship will be on a first-come, first-served basis. Bespoke sponsorship packages are also available on request.

HEADLINE SPONSOR BENEFITS:

- **Exclusive Positioning:** Your brand featured as the sole "Headline Sponsor," with top-tier logo placement above all others.
 - **Keynote Address:** Deliver the opening keynote to the entire audience and engage with top industry leaders.
 - **Award Presentation:** Present the award for your chosen sponsored category.
 - **Prime Visibility:** Enjoy premium seating directly in front of the stage for maximum exposure.
- Secure unmatched visibility and recognition at the C+D AWARDS!



MARKETING AND PROMOTION AT THE C+D AWARDS:

- **Multi-Channel Marketing:** Gain exposure through targeted campaigns across the full Awards cycle.
- **Brand Presence:** Your logo featured on our website, emails, social media, and marketing materials as a sponsor.
- **Event Highlights:** Prominent signage, branded adverts, and exclusive recognition on Awards night.
- **Key Messaging:** Your brand included in key announcements – save the date, shortlist announcement, and winners. We can offer tailored packages available to fit any business size or budget!

2026 CATEGORIES:

This year, seize the opportunity to sponsor one of the categories!

★ THE PILLS AWARD **NEW** PUBLICLY VOTED

★ INNOVATION OF THE YEAR

★ COMMUNITY PHARMACIST OF THE YEAR

★ DIVERSITY AND INCLUSION AWARD

★ HEALTH INITIATIVE OF THE YEAR

★ INDEPENDENT PHARMACY OF THE YEAR

★ MANAGER OF THE YEAR

★ GP OR PCN PHARMACIST OF THE YEAR

★ PHARMACY STAFF MEMBER OF THE YEAR

★ PHARMACY TEAM OF THE YEAR

★ TRAINEE PHARMACIST OF THE YEAR

★ TRAINING AND DEVELOPMENT AWARD

★ PHARMACY TECHNICIAN OF THE YEAR

Secure naming rights with a three-year commitment, enhancing your brand's association with your chosen category – **at no extra cost per year.**

ACT QUICKLY

Categories are allocated on a first-come, first-served basis!

Do you have a specific marketing initiative you'd like to collaborate with us on at the C+D Awards? Reach out to us to discuss your custom sponsorship package.

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