

# CITELINE JAPAN AWARDS

## SPONSORSHIP GUIDE

TUESDAY, OCTOBER 21, 2025  
PALACE HOTEL TOKYO

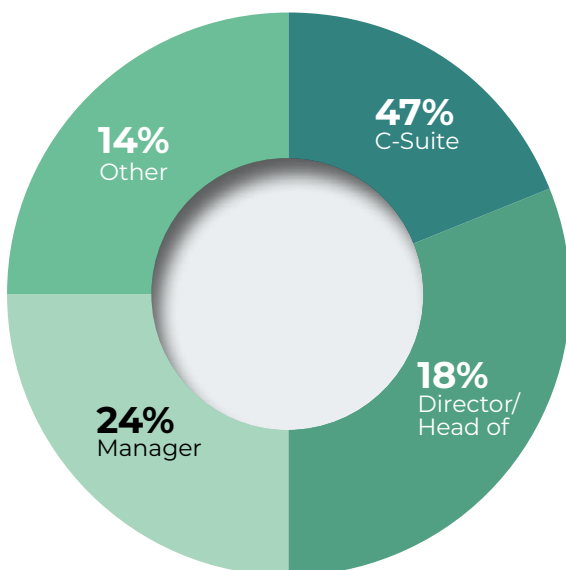
## SHOWCASE YOUR BRAND AT THE AWARDS

Highlighting Japan's integral role in global pharma and biotech. Join 200+ industry leaders at the prestigious Citeline Japan Awards for the 4th annual Awards

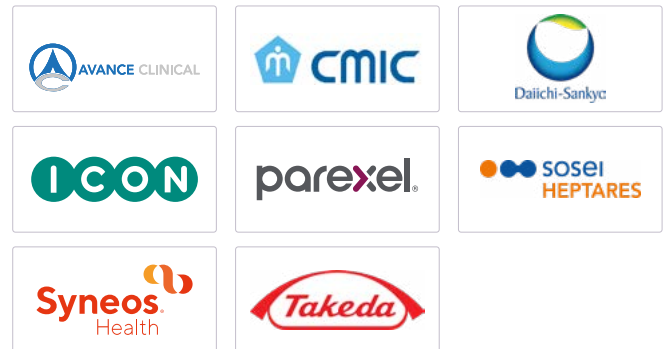
### WHY SPONSOR?

- **Gain a Competitive Edge** – Boost your industry reputation and outshine competitors by sponsoring a category aligned with your expertise.
- **Maximize Brand Exposure** – Benefit from a high-impact digital campaign before, during, and after the Awards, plus exclusive visibility on the big night.
- **Strategic Investment** – Reach top pharma and biotech organizations in Japan with a targeted, consistent marketing campaign that enhances your existing efforts.
- **Align with Industry Leaders** – Strengthen connections with key players and showcase your leadership by presenting an award to a category winner.

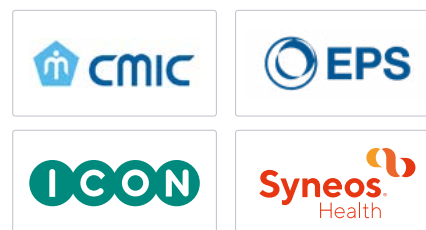
### ATTENDEE BREAKDOWN



### PREVIOUS ATTENDEES



### PREVIOUS SPONSORS



### 2024 VIDEO HIGHLIGHTS



### SPONSORSHIP AND ATTENDANCE INQUIRIES:

George Wilkins, Sales Manager • Email: [George.Wilkins@norstella.com](mailto:George.Wilkins@norstella.com)

[www.citeline.com/awards/citelinejapanawards](http://www.citeline.com/awards/citelinejapanawards)

**CITELINE**

# SPONSORSHIP BENEFITS OF THE CITELINE JAPAN AWARDS

## PREMIUM NETWORKING

Connect with hundreds of C-level attendees.



## HIGH-IMPACT PROMOTIONS

Achieve visibility with category sponsorships and custom marketing campaigns.



## TAILORED PACKAGES

Align sponsorship to your strategy, focusing on prominence or specific audience targeting.



## MAXIMIZE YOUR OUTREACH TO A HIGHLY RELEVANT AUDIENCE

### SPONSORSHIP PACKAGES

- Headline Sponsor **(SOLD)**
- Category Sponsor\*
- Program and Guestlist Sponsor
- Welcome Reception Sponsor

\*Category sponsorship will be on a first-come, first-served basis. Bespoke sponsorship packages are also available on request.

### CATEGORY SPONSOR BENEFITS

#### Secure Your Exclusive Category Sponsorship

- **Own Your Category** – Secure naming rights for three years (at no extra cost) and establish your brand as a leader in your field.
- **Maximum Exposure** – Get featured in all pre- and post-Awards promotions, including the Citeline Japan Awards website, emails and onsite branded materials.
- **Prime Visibility** – Enjoy a premium table for 8, stage recognition, and the honor of presenting your sponsored category's award.
- **Lasting Impact** – Your company name engraved on the winner's trophy, exclusive networking, and priority renewal for future sponsorships.

### MARKETING AND PROMOTION AT THE CITELINE JAPAN AWARDS

- **Multi-Channel Marketing** – Gain exposure through targeted campaigns across the full Awards cycle.
- **Brand Presence** – Your logo featured on our website, emails, social media, and marketing materials as a sponsor.
- **Event Highlights** – Prominent signage, branded adverts, and exclusive recognition on Awards night.
- **Key Messaging** – Your brand included in key announcements – save the date, shortlist announcement, and winners.

### 2025 CATEGORIES AVAILABLE FOR SPONSORSHIP

Best Contract Research Organization

Best Contract Development  
Manufacturing Organization

Best New Drug

Biotech Company of the Year

Licensing Deal of the Year

Financing Deal of the Year

Pharma Company of the Year

## BESPOKE MARKETING

DO YOU HAVE A SPECIFIC MARKETING INITIATIVE YOU'D LIKE TO COLLABORATE WITH CITELINE ON AT THE AWARDS? REACH OUT TO US TO DISCUSS YOUR CUSTOM SPONSORSHIP PACKAGE.

**WE CAN OFFER TAILORED PACKAGES  
AVAILABLE TO FIT ANY BUSINESS SIZE OR BUDGET!**

#### SPONSORSHIP AND ATTENDANCE INQUIRIES:

George Wilkins, Sales Manager • Email: [George.Wilkins@norstella.com](mailto:George.Wilkins@norstella.com)

[www.citeline.com/awards/citelinejapanawards](http://www.citeline.com/awards/citelinejapanawards)

