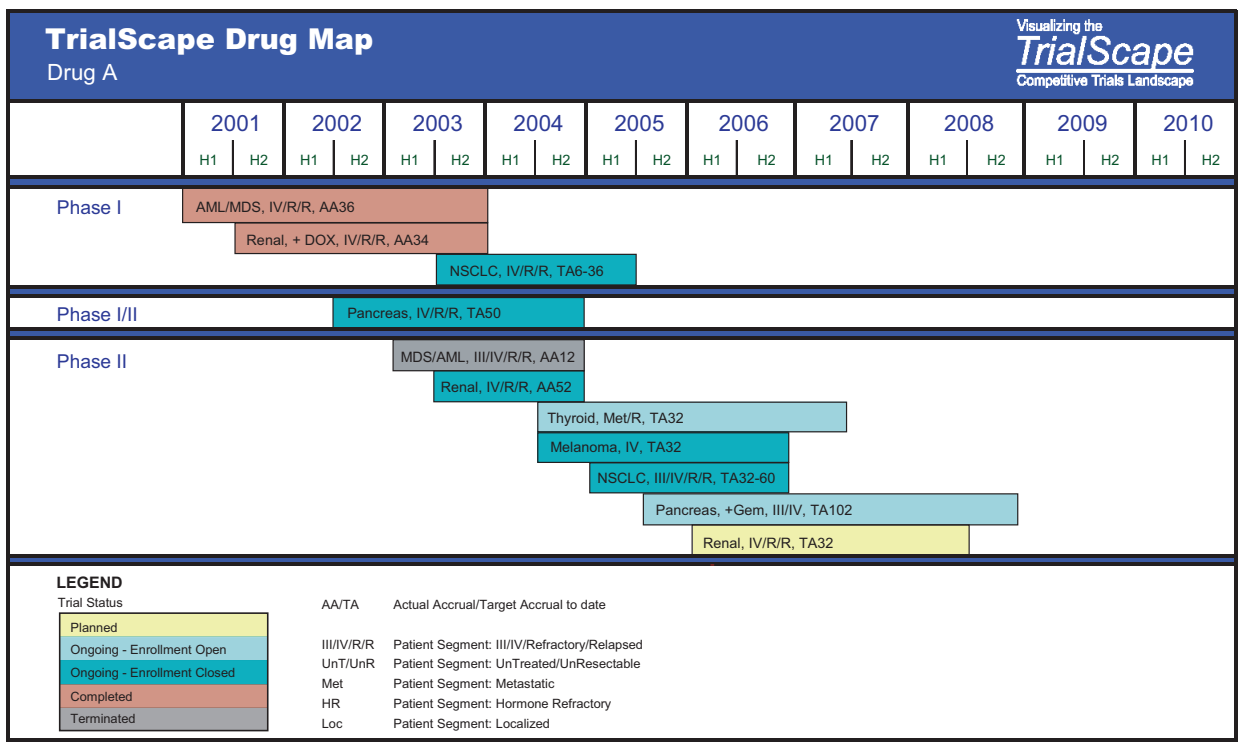


What is TrialScape?

TrialScape is a competitive intelligence service that provides your organization with a strategic view of your key competitors' product development activities.

TrialScape allows you to easily track your competition with powerful graphics for visualizing complex information.

Our maps combine TrialTrove data with our in-house analysts' expert trial timing projections to create a visual representation, whereby each bar represents one clinical trial. When multiple trials are plotted on a single map, the result is a powerful strategic view of your competitive landscape.



Pricing and Delivery

Purchase of a TrialScape map includes the map and all supporting trials data in an Excel matrix. We also provide the option of periodic updates to your map and trials data on a subscription basis.

For our most popular datasets, we have readily available maps for immediate delivery. For complex or custom solutions, we will work with you to define the scope of your map and help you identify critical trials to be included.

Pricing and delivery depends upon the complexity and number of trials to be mapped. (Preferred pricing for current TrialTrove subscribers.)

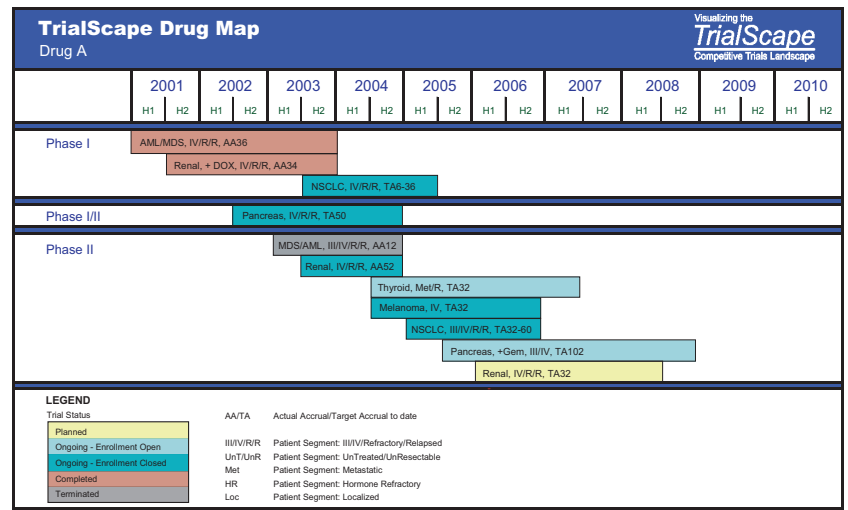
Types of Maps

Drug Maps

For a detailed visualization of a single agent, our drug maps plot the clinical development activity of one drug.

Drug maps are plotted by trial start and end dates, and can be focused by trial phase or disease. Individual trial bars are shaded according to trial status (planned, open, completed), and can include additional information such as secondary drugs and/or enrollment.

Drug Map, Segmented by Trial Phase

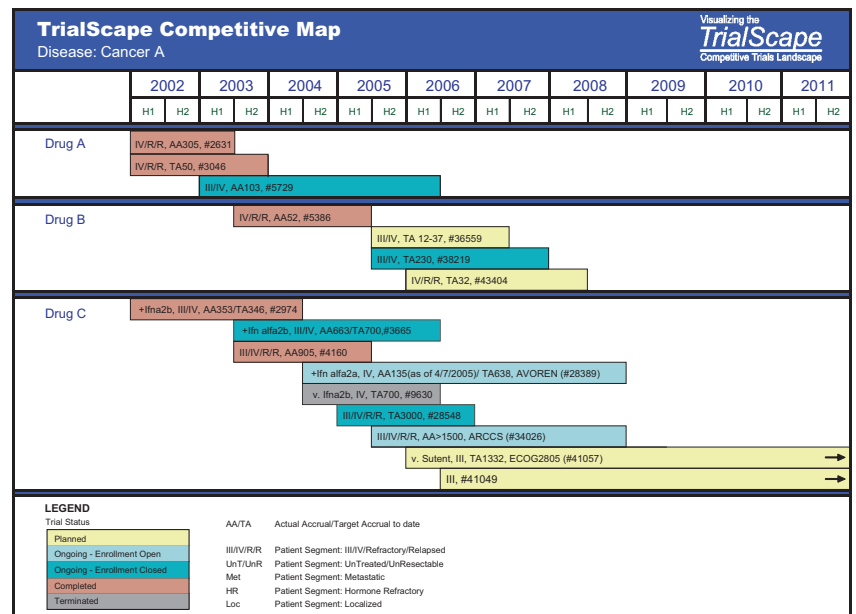


Competitive Maps

For a broader picture of an entire landscape, our competitive maps plot several key competitive drugs to a single map.

Competitive maps are plotted by trial start and end dates, and are segmented by drug. Additionally, bars are shaded according to trial status (planned, open, completed), and can include additional information such as secondary drugs and/or enrollment.

Competitive Map, Disease-Specific



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